



June 14, 2019 | 8:00 am – 5:00pm
Schiff Conference Center
Xavier University
Cincinnati, Ohio



In 2019, the Midwest Regional Sustainability Summit will continue to explore new and promising areas of environmental sustainability by focusing on opportunities in the new green economy. We will take a look at how businesses, institutions and communities are finding success by incorporating sustainable practices into their operations.

Highlights for this year's Summit:

- A **keynote address by Andrew Winston**, a globally recognized speaker and writer on business strategy and mega-trends. Winston advises many of the world's leading companies on how to navigate and profit from solving humanity's biggest challenges. He is the author of *The Big Pivot* and co-wrote the international bestseller *Green to Gold*.
- A **plenary session** featuring regional winners of the Bloomberg Foundation American Cities Climate Challenge.
- A **lunchtime awards ceremony honoring regional organizations** who have successfully incorporated sustainability into their operations; and
- **Breakout sessions** where attendees can **dive deeper into issues** such as energy, transportation, innovations in water technology, institutional food purchasing, waste reduction, healthcare, cultivating emerging leaders, greening communities, and green workforce development opportunities.

Who Attends the Midwest Regional Sustainability Summit?

From Fortune 500 powerhouses to innovative small businesses, government agencies, academia and NGOs, this event brings together today's regional visionaries, sustainability directors, leading green companies, small business enterprises and passionate individuals. Attendees are interested in and committed to becoming more sustainable, while solving some of the region's toughest environmental problems and creating a positive economic impact.

Get Involved

Attend the Summit

Each year, we seek to widen the table for discussion around the issue of environmental sustainability. We bring together a broad audience that seeks to engage in thoughtful discussion, share best practices, celebrate the work that is currently being done in sustainability throughout the Midwest and identify areas for future regional collaboration. We invite all who are interested to join us on June 14, 2019 and be ready to deepen your understanding and expand your network.

Become a Sponsor

Taking part in this event as a sponsor means reaching a diverse and dynamic collection of individuals committed to making the region more environmentally and economically sustainable. We offer multiple ways to become involved and support the 2019 Midwest Regional Sustainability Summit – as a sponsor, an exhibitor or both. Please review our 2019 Sponsorship Package to find the best option for you and your organization.



Midwest Regional Sustainability Summit

2019 Sponsorship Package

SPONSORSHIP OPTIONS	GREEN Sponsor	Sustainability Sponsor	Conservation Sponsor	Life-cycle Sponsor	Stewardship Sponsor
DONATION LEVEL	\$10,000+	\$5,000	\$2,500	\$1,500	\$500
Sponsorship features	Top billing as GREEN Sponsor with logo alongside organizers on all materials Opportunity to address audience for 3 minutes during welcome remarks	Opportunity to exclusively sponsor a key program element: networking breakfast, plenary session, lunchtime awards ceremony, reception	Opportunity to sponsor one of 14 breakout panel sessions (first choice)	Opportunity to sponsor one of 14 breakout panel sessions (second choice)	
Tickets to Summit	12	8	6	4	2
Exhibitor table included	Yes, prime location in Exhibitors' Hall	Yes	Yes	Yes	Available for additional \$100 (\$300 value)
Recognition in program booklet	Logo and company name on front cover alongside organizers	Logo on Sponsor page (row 1) and in materials for sponsored program element	Logo on Sponsor Page (row 2) and in materials for sponsored panel	Logo on Sponsor Page (row 3) and in materials for sponsored panel	Logo on Sponsor Page (row 4)
Recognition on Summit website	Logo, link and feature piece on homepage and Sponsor Page	Logo, link and feature piece on Sponsor Page (row 1)	Logo and link on Sponsor Page (row 2)	Logo on Sponsor Page (row 3)	Logo on Sponsor Page (row 4)
Recognition in promotional outreach	e-blasts* : prominent company logo Radio spots on WVXU/WGUC recognizing sponsorship: 8 Press release : company name	e-blasts* : company logo	e-blasts* : company logo	e-blasts* : company logo	e-blasts* : company name

*Up to 6 e-blasts with a reach of 6,500. Confirm sponsorship by mid-March for maximum recognition.



Sponsorship Registration

Yes, I want to sponsor the 2019 Midwest Regional Sustainability Summit at the following level:

- \$10,000 – GREEN Sponsor** (or indicate specific amount if greater than \$10,000: _____)
- \$5,000 – Sustainability Advocate**
- \$2,500 – Conservation Sponsor**
- \$1,500 – Life-cycle Sponsor**
- \$500 – Stewardship Sponsor** (check here if you wish to host an exhibitor table for additional \$100)

Sponsor Information:

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment:

Credit Card: CC # _____ Exp. Date: _____

Cardholder's Name: _____ Verification Code: _____

Cardholder's Signature: _____

Check enclosed

Check to follow

Checks should be made payable to Green Umbrella. Your sponsorship is tax deductible as provided by law. Sponsors will receive an official receipt for tax purposes outlining the tax-deductible portion of the sponsorship. Green Umbrella is a 501(c)(3) organization; our tax ID# is 31-1770299.

Please return completed form to:

MRSS c/o Green Umbrella
5030 Oaklawn Drive
Cincinnati, OH 45227

For more information, please contact:

Rashida Manuel
Director of Public Engagement
(513) 541-1538
Rashida@greenumbrella.org

Thank you so much for your support of Green Umbrella and the Midwest Regional Sustainability Summit!